

# Before Venturing Out...

## Apply Hydromer<sup>®</sup> Poison Oak & Ivy Barrier

Several years ago we voluntarily removed this product from the market, due to new FDA requirements that would imply that this barrier lotion would need FDA approval. We make this technology available to companies who wish to complete the FDA requirements and seek to market this technology on an "exclusive" basis.

An estimated 85% of the population of North America is allergic to Urushiol (Pronounced oo-ruh-she-all), the oily irritant in poison oak, ivy and sumac.

This pesty oil causes allergic reactions resulting in an itchy rash.

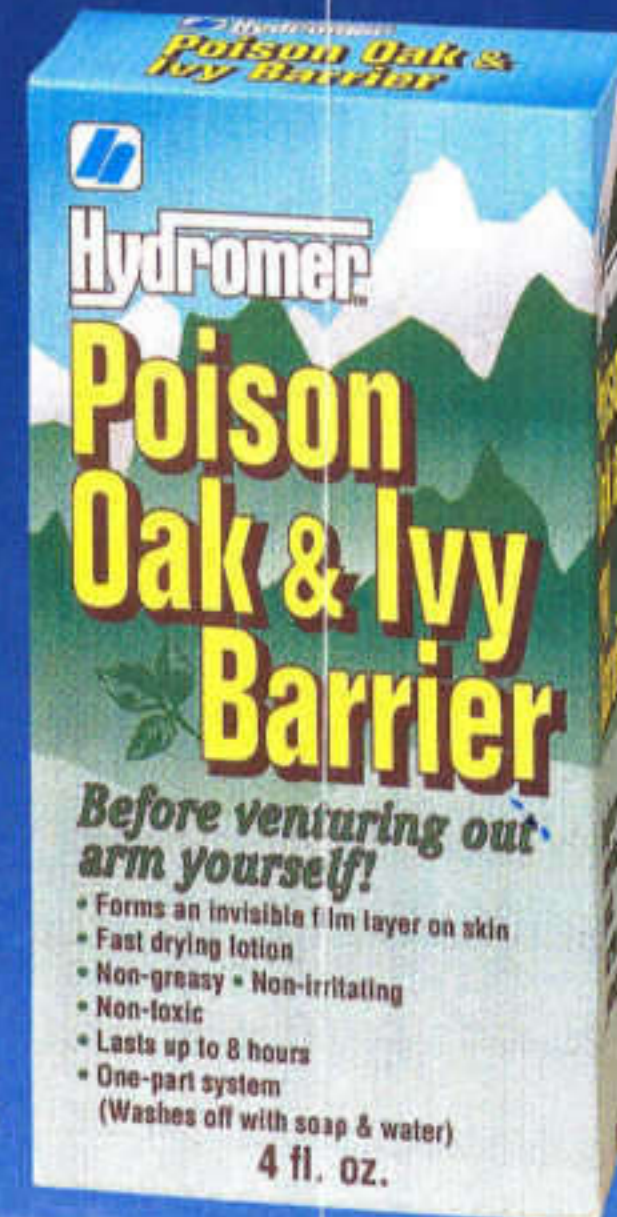
The oil is concentrated in the sap of these poisonous plants and is most plentiful in the spring and summer... HOWEVER, it is present to varying degrees all year long and exists in both wet and dry plants.

Urushiols are spread by rubbing against clothing, tools, sleeping bags, etc. The oil is extremely potent and lasts long after any outdoor activity. Be sure to wash all clothing, etc. which you were wearing at the time of exposure to poison oak, ivy or sumac separately from other clothes.

Hydromer's Poison Oak & Ivy Barrier provides an invisible, non-greasy, dry film that protects skin from contact with these oils. A slight

sheen will indicate the protected areas. Proven effective, it provides up to eight (8) hours of barrier action when used as directed.

To use Hydromer Poison Oak & Ivy Barrier, simply apply it generously to clean, dry, skin prior to outdoor activity and application of sunscreens or insect repellents. Spread evenly without rubbing into skin. It is suggested the lotion be applied a little beyond the end of shirt sleeves or trouser legs to provide more extensive protection. Allow at least 2 minutes to dry. Swimming, rain or heavy perspiration may reduce the barrier performance requiring reapplication. After exposure to poison oak, ivy or sumac is past, or at the end of 8 hours, remove barrier lotion with soap and water. If further exposure is expected, reapply.



**FDA approval  
Required !**

**Used by U.S. Navy Operators  
U.S. Government National Stocking Number: NSN 6505-01-441**

# Arm Yourself...



- Fast drying lotion
- Clinically tested
- Lasts up to 8 hours
- Non-greasy
- Non-irritating
- One-part system  
(Washes off with soap & water)

Please contact:

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Poison Oak & Ivy Barrier Ingredients:  
SD Alcohol 40, Hydroxypropylcellulose,  
Methyl Gluceth- 20, FD&C Blue #1 and  
FD&C Yellow #5.

Patent : 5,851,540



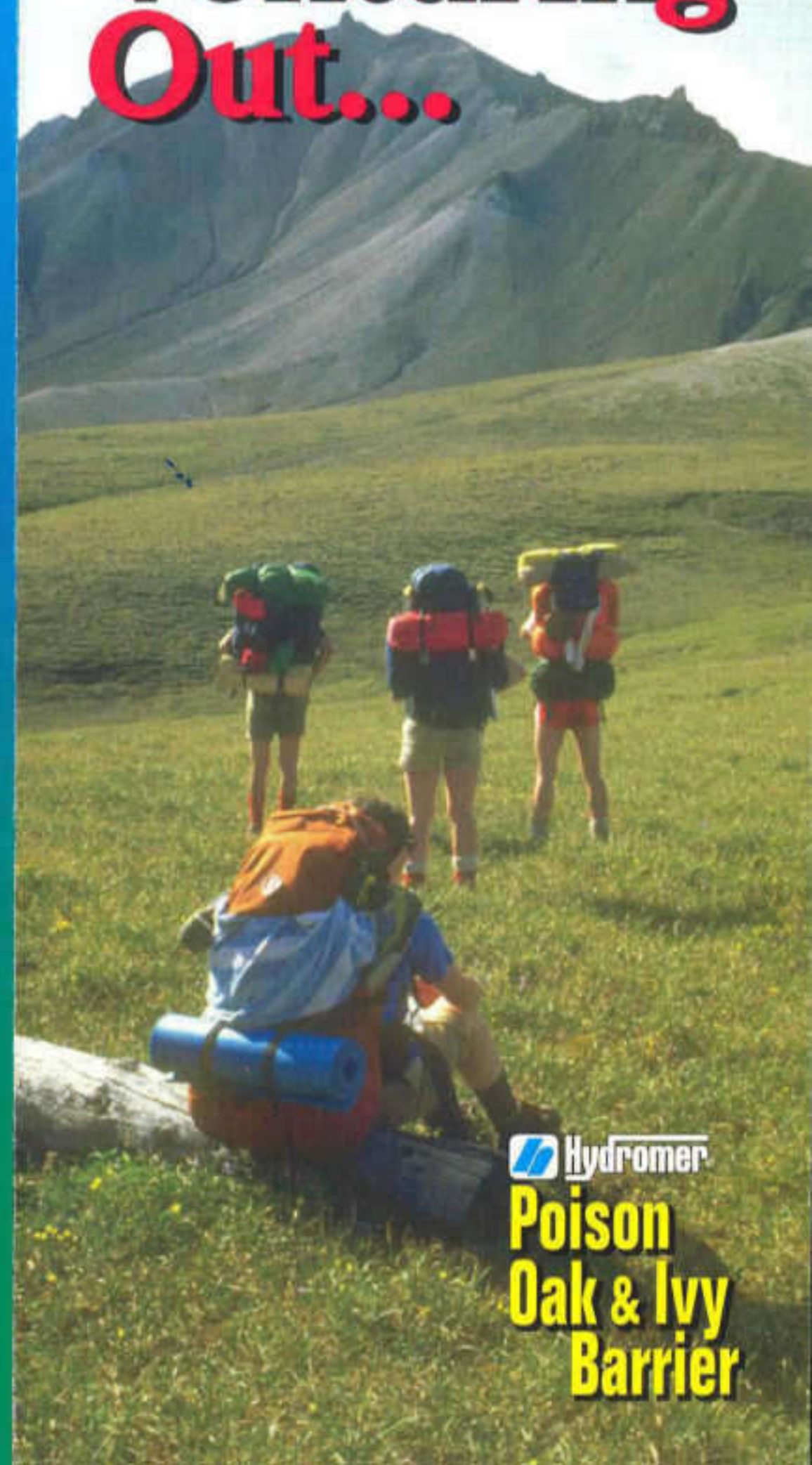
## Hydromer


Manufactured by:  
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MADE IN THE USA

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 Hydromer  
**Poison  
Oak & Ivy  
Barrier**